



FROM ACADEMY AWARD® NOMINEE **SCOTT HAMILTON KENNEDY**  
**FOOD | EVOLUTION**  
NARRATED BY **NEIL DEGRASSE TYSON**

**“Science is true whether or not you believe it.”**  
- Neil DeGrasse Tyson

### ABOUT THE FILM

From Academy Award® nominated director Scott Hamilton Kennedy (THE GARDEN, FAME HIGH, OT: OUR TOWN), and narrated by esteemed science communicator Neil deGrasse Tyson, FOOD EVOLUTION is set amidst a brutally polarized debate marked by fear, distrust, and confusion: the controversy surrounding GMOs and food. Traveling from Hawaiian papaya groves to banana farms in Uganda to the cornfields of Iowa, FOOD EVOLUTION wrestles with the emotions and the evidence driving one of the most heated arguments of our time.

### COMMUNITY SCREENINGS CAMPAIGN

FOOD EVOLUTION premiered in theaters this summer in select cities. Our community screenings campaign allows organizations, companies and schools to leverage the excitement and publicity around the theatrical release by hosting screenings in community venues. We've created a FOOD EVOLUTION Screening Toolkit which comes with a DVD, postcards, promotional materials and exclusive content to help hosts plan and publicize a successful screening event. Create an impact by hosting a community screening event.

### RETURN ON INVESTMENT

- Promote organizational commitment to food safety, security and sustainability
- Inspire staff to adopt a pro-science message in public affairs
- Raise awareness to support advances in food and agriculture
- Complement your annual meeting or conference with a special event
- Launch a new science communications initiative
- Educate consumers on the science and safety of GMOs

### BOOK THE FILMMAKERS FOR YOUR EVENT

Academy Award® nominated director Scott Hamilton Kennedy and producer Trace Sheehan are available for keynote presentations. We offer a variety of presentations from 10 to 90 minutes.

Engage your audience, energize your staff and catalyze press coverage with a dynamic keynote address or informative facilitated workshop.



### **Director/Producer/Writer: Scott Hamilton Kennedy**

Academy Award® nominee Scott Hamilton Kennedy is a writer, director, producer, cameraman, and editor. He has worked on everything from documentary and scripted film with legends like Roger Corman, directed music videos like Jimmy Cliff's international hit "I Can See Clearly Now," to commercials, motion capture animation, scripted and reality television. His documentary work includes Oscar-nominated *The Garden*, which tells the story of the complicated struggle over the nation's largest community garden; Independent Spirit Award Nominee *OT: Our Town*—about the first play in 25 years at Dominguez High School in Compton, CA; and the critically acclaimed *Fame High*, which follows four students through a year at one of the most respected and competitive performing arts high schools in the country. Scott recently launched Time Capsule Movies, personally curated documentaries that capture special moments in your life that can be shared for generations to come. Released theatrically on June 23, 2017, through Abramorama, Scott's latest documentary, narrated by Neil deGrasse Tyson, is *Food Evolution*. Amidst the ideological war over how to safely and sustainably feed a global population that is expected to exceed 9 billion people by 2050, *Food Evolution* uses the controversial GMO debate and scientific inquiry as a lens to look at some of the most urgent questions facing our food system today.

### **Producer/Writer: Trace Sheehan**



Based in Brooklyn, Trace Sheehan is the founder and CEO of Boomdozer, Inc., where he has several upcoming unscripted film and television projects in development. On the feature side, he has most recently completed *Food Evolution*, a deep-dive into the contentious world of GMOs, narrated by Neil deGrasse Tyson, which he co-wrote and produced with Oscar-nominated filmmaker, Scott Hamilton Kennedy, and which premiered on June 23, 2017. On the television side, Trace has recently partnered with Lefffield Pictures, Michael Bay and his company, Platinum Dunes, to produce the never-before-told true story behind the capture of Saddam Hussein for the upcoming 15th anniversary of that historic event. He also has co-productions in development with Campfire, Cowboy Bear Ninja and other production companies. Before launching Boomdozer, Sheehan co-founded the sales and production company, Preferred Content, responsible for critically acclaimed documentaries including *Jiro Dreams of Sushi* and *Grace & Mercy*. Sheehan graduated from Duke University with a degree in international business and has postgraduate degrees from the London School of Economics, the University of Cambridge and the American Academy of Dramatic Arts. He is a member of the PGA and NPA and is represented by the Kaplan Stahler Agency.

### **COST**

We customize screening licenses according to audience size, conference/seminar registration fees and scope of event. Academy Award® nominated director Scott Hamilton Kennedy and producer Trace Sheehan require speaking appearance fees to compensate the speakers for their time. Please let us know your event details and budget, and we can check availability.